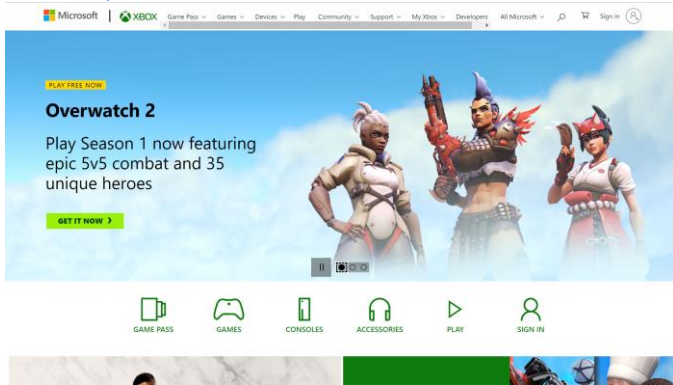


Web Design Basics

Xbox <https://www.xbox.com/en-US/>

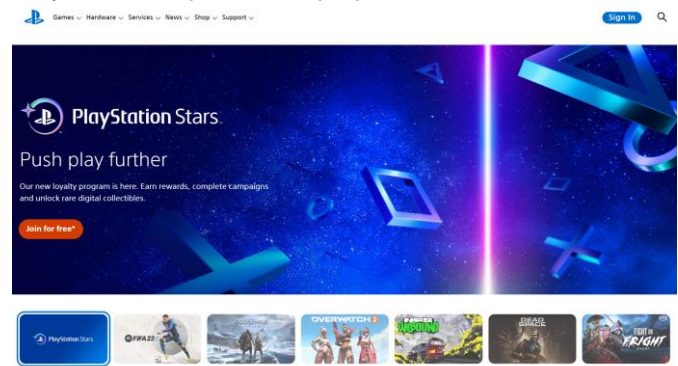


This site has good repetition in the CTAs. The nav bar has been basically copied to further down the page and give more styling and contrast to help it really pop. The alignment is good and everything is centered well. The “Get it now” CTA is in close proximity to its subject material.

This site exhibits web design best practices by having short sentences, minimizing text, sticking with a good color scheme, and making the CTAs clear. I would change the nav bar. Having a horizontal scroll there seems to be an egregious error. The lime green CTA seems to drift away from the color scheme and I think it'd be best to stick to the same green they use for the rest. The nav bar doesn't stick to the page and I find it easier when they do.

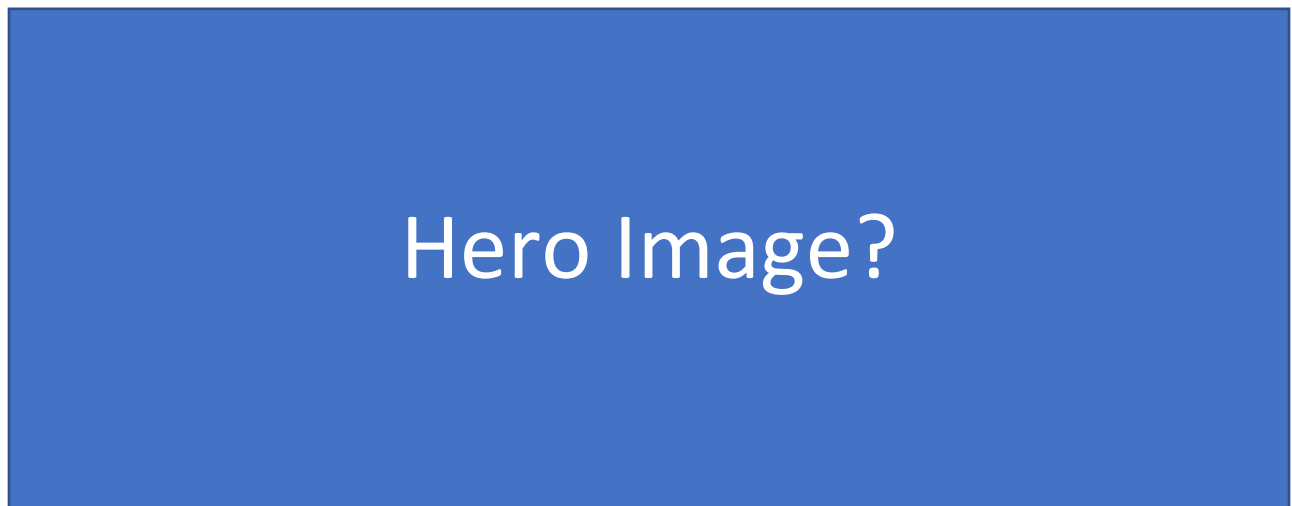
Seth Rothstein

PlayStation <https://www.playstation.com/en-us/>



This site has good repetition in its color scheme. There's great contrast with the white text on the dark background and the red CTA is naturally the first thing the eyes are drawn to because of the contrasting colors. I appreciate the alignment of the nav bar, as it's not overly cluttered and is easy to navigate. The main CTA is in good proximity to its subject material.

This site exhibits web design best practices by having short sentences, minimizing text, having a color scheme that fits, making the CTAs clear, and simplifying the navigation. I would personally change the red CTA as I'd prefer that it stayed in the same color scheme (the blues). There isn't a button to immediately bring you to the consoles, their main product. As such, there should be something on the main page that brings you straight there without having to go through the navigation. There also isn't an immediate link to their parent company, Sony unlike on the Xbox page.



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FE4A49

Tart Orange

FED766

Orange Yellow Crayola

009FB7

Pacific Blue

E6E6EA

Gainsboro

F4F4F8

Ghost White

Menu
Icon

Eatery Name

Logo

Hero Image

Restaurant image

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea

Food image

Food image

Food image

Map Screenshot

Contact
Address
Email/phone

Hours

Follow
Socials

000000

Black

2D7DD2

Bright Navy Blue

F2E769

Corn

F45D01

Persimmon

FFFFFF

White